

interzum guangzhou 2015
中国广州国际家具生产设备及配料展览会

Interzum guangzhou 2015 interzum guangzhou2015 interzum guangzhou2015 interzum guangzhou 2015 interzum guangzhou 2015

Onsite Gift Sponsorship Program

展会现场礼品赞助计划





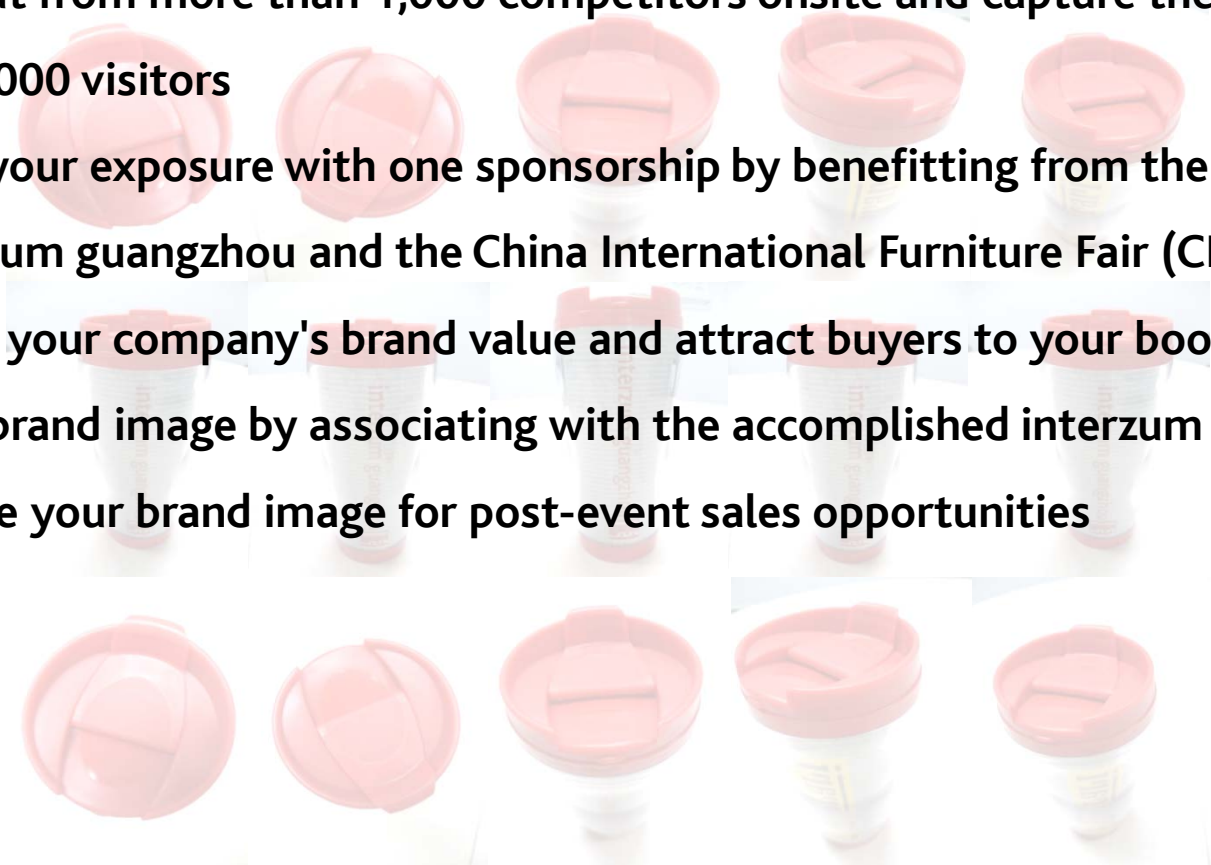
为您开启专属聚光灯

Seize your exclusive spotlight



What you will stand to gain

- Stand out from more than 1,000 competitors onsite and capture the eyeballs of over 60,000 visitors
- Double your exposure with one sponsorship by benefitting from the co-location of interzum guangzhou and the China International Furniture Fair (CIFF)
- Enhance your company's brand value and attract buyers to your booth
- Elevate brand image by associating with the accomplished interzum brand
- Reinforce your brand image for post-event sales opportunities



- 助您在展会现场1,000多名竞争者中脱颖而出，紧紧抓住来自全球60,000多名专业买家的眼球
- 共享广州国际家具博览会（CIFF）展商与买家资源，一次赞助，双重曝光
- 增加赞助商品品牌附加值，吸引专业买家前往赞助商展台，推动展台人气与销售
- 借助科隆展国际展览公司interzum全球系列展会影响力，提升品牌形象，加速您的品牌全球化与本土化发展步伐
- 展后强化专业买家对赞助商的 brand 印象，有助展后后续销售

About the Souvenir 礼品介绍



Souvenir: Tumbler

礼品：精美随行杯

1 Sponsorship, 7 Great Benefits

一次赞助，坐享7大赞助商获益



Sponsor Benefits 赞助商获益

- 1 Sponsor's logo will be printed on the souvenir carrier bags (or on the leaflet), which also serve as mobile advertisement.
- 2 赞助商的商标将会印刷在礼品袋(或礼品袋的标签)上；观众拿着礼品袋在展馆中参观，成为赞助商的流动广告。



Sponsor Logo
赞助商商标



- 2** Information flyer from sponsor will be packed into the souvenir carrier bags. (Information flyer should be approved by the Organizer.)
- 2** 赞助商的宣传资料将会被放入每个礼品袋里。
(宣传资料需通过主办方审核。)

Sponsor Benefits 赞助商获益



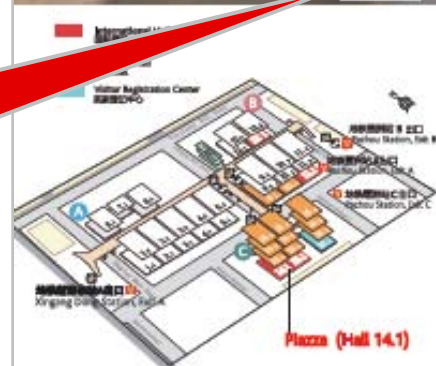
3 Sponsor's logo will be printed on the Piazza Vouchers.

3 赞助商的商标将会出现在展会Piazza休闲区入场券上，让每一位专业买家能够加深对赞助商的品牌认知。

**Sponsor Logo
赞助商商标**



Free Souvenir Redemption: Collect all 2 stamps from the international halls (Hall 14.1 and 15.1) and redeem an exclusive souvenir from Koelnmesse at Hall 14.1 of Area C of the venue.
领取免费精美礼品：只需集齐国际展区（C区14.1与15.1号馆）2个印花，即可在展位展馆C区14.1号馆内的兑换柜台换取由科隆展览公司提供的精美礼品一份，先到先得，换完即止。



我们会在展会现场为来自全球的专业买家以及进行了预登记的观众派发Piazza休闲区入场券。

Piazza Vouchers will be distributed to all visitors onsite.



Sponsor Benefits 赞助商获益



Souvenir Redemption Counter 礼品换领处



Stamp Collection Counter 盖章处

4 Sponsor's logo will be shown on the backdrop of the Souvenir Redemption Counter and the Stamp Collection Counters in Hall 12.1, Hall 14.1 and Hall 15.1.

4 赞助商的商标将会出现在国际馆 12.1, 14.1 和 15.1 现场 3 个印花盖章处背板, 以及位于 14.1 号馆的礼品换领处背板上。为赞助商曝光。

Sponsor Logo
赞助商商标

Sponsor Logo
赞助商商标

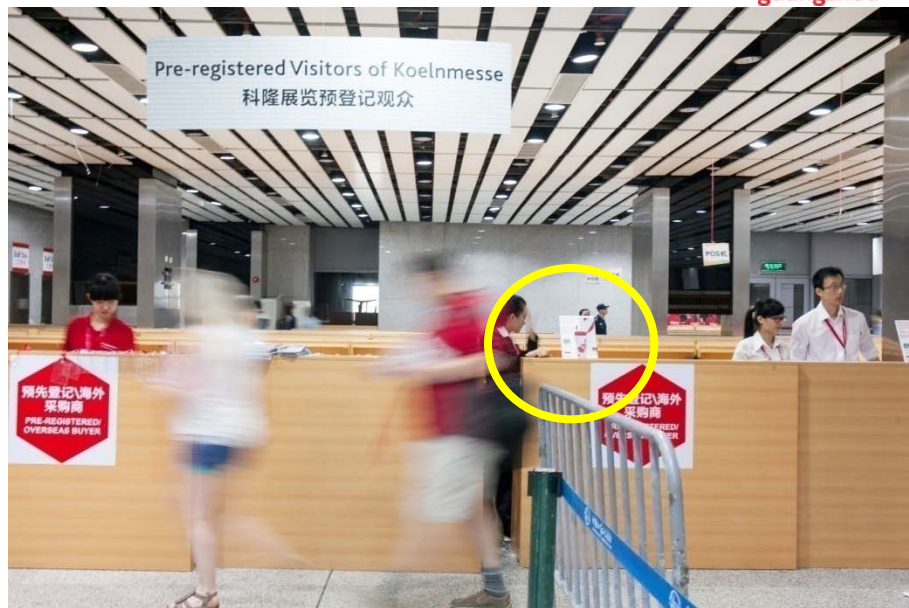
How to redeem: Visitors collecting any 2 stamps from the international halls (Hall 12.1, 14.1 and 15.1) could redeem this exclusive tumbler.

礼品换取方法: 参观完 12.1、14.1 以及 15.1 号馆并集齐任意 2 个印花的专业观众, 能够免费换取随行杯一个。

Sponsor Benefits 赞助商获益

5 The information of the tumbler will be displayed on the Pre-registered Visitor Counter to increase exposure.

5 礼品随行杯介绍会被放置在预登记观众柜台上，增加赞助商曝光机会。



Sponsor Benefits 赞助商获益



6 Sponsor's logo will be shown on the website of interzum guangzhou **Supporting Program** page:
<http://www.interzum-guangzhou.com/343/index.html>

Duration: 6 months

6 赞助商的商标链接将会出现在展会官方网站展会配套活动页面内:
<http://www.interzum-guangzhou.cn/326/index.html>

时长: 6个月

Sponsor Logo
赞助商商标

Sponsor Benefits 赞助商获益



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Sponsor's logo will be shown in the Jan and Mar 2015 issues of the e-newsletter, which will be broadcast directly to over 100,000 potential buyers from all over the world.

7

赞助商的商标及网络链接会出现在展会2015年1月和3月的两期电子展讯当中。每期电子展讯会发送给全球超过100,000名专业买家。

Sponsor name and logo
赞助商名称和商标

Information and Prices

Sponsor Quantity	Package	Sample	Sponsorship fee	Description
1,300 pcs	Paper bag (with a leaflet printing sponsor's logo)		RMB 20,000 / EURO 2,000	<ol style="list-style-type: none"> Both sponsor's and the fair's logos will be printed on the leaflet or on the souvenir carrier bags; Information flyer from sponsor will be packed into the souvenir carrier bags. (Information flyer should be approved by the Organizer.) Sponsor's logo will be printed on the Piazza Voucher, and shown as "Gift Sponsor"; Sponsor's logo will be printed on the backdrop of the Souvenir. Redemption Counter and the Stamp Collection Counters, and shown as "Gift Sponsor"; The tumbler will be displayed on the Pre-registered Visitor Counter. Sponsor's logo will be shown on the bilingual website of interzum guangzhou <i>Supporting Program</i> page, and shown as "Gift Sponsor"; Sponsor's logo will be shown in the Jan and Mar 2015 issues of the e-newsletter.
	Non-woven bag (with sponsor's logo on the bag)		RMB 25,000 / EURO 3,000	

* If you want to demand for additional quantity, please contact us.

报价详情

数量	包装	样式	费用	回报
1,300个	纸袋 (赞助商 Logo印在附 带的标签上)		人民币20,000元 / 欧元 2,000欧	<ol style="list-style-type: none"> 1. 现场派发的随行杯的礼品袋上（或礼品袋附带的标签上）印有赞助商以及展会的商标，并以“礼品赞助商”字样呈现； 2. 赞助商的宣传资料将会被放入每个礼品袋里头。（宣传资料需通过主办方审核。） 3. 展会Piazza区入场券上印有礼品赞助商的商标，并以“礼品赞助商”字样呈现； 4. 现场4个盖章处以及礼品换领处背板上出现赞助商的商标，并以“礼品赞助商”字样呈现； 5. 礼品随行杯会被放置在预登记观众柜台上。 6. 展会中英文官网展会配套活动页面出现赞助商的商标，并以“礼品赞助商”字样呈现； 7. 赞助商的商标链接会出现在展会2015年1月和3月的两期电子展讯当中。
	无纺布袋 (印赞助商 Logo)		人民币25,000元 / 欧元 3,000欧	

*如有额外的赞助数量要求，请直接与我们联系。

- This sponsorship opportunity is subject to availability and will be processed on a first-come-first-served basis;
- This sponsorship opportunity is only valid for exhibitors;
- The above rates include designing fee; logo should be supplied by sponsors in JPEG, AI or TIF format;
- All images shown are for illustration purposes only;
- Application deadline: Jan 16, 2015;
- For sponsorship confirmations after Dec 19, 2014, your logo may only appear in the March 2015 issue. Sponsorship fee will remain unchanged.

- 本次赞助机会遵循先到先得原则；
- 目前该赞助计划仅为参展商开放；
- 上述报价已包括设计费用，赞助商商标由赞助商提供，商标需以jpg、ai或tif格式提供；
- 本计划中出现的图片仅为图片示意，实际安排以主办方现场安排为准；
- 本赞助计划截止日期：2015年1月16日。（如您决定参加本次赞助计划的时间晚于2014年12月19日，赞助商商标只能够出现在2015年3月发出的电子展讯。）



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